PETER MARKS – CHAIRMAN
STOCKPORT LPC & CPGM
&
ANEET KAPOOR – CHAIRMAN
MANCHESTER LPC
ENGAGING WITH COMMISSIONERS AND FELLOW PROFESSIONALS
• Is a concept designed to highlight the range of services offered by community pharmacies that can improve the health outcomes of patients

Successfully used to date by;
- **NHS Dudley** to attract the younger population to engage with community pharmacy services
- **Cumbria LPC** to highlight the broad range of services available from community pharmacies to the wider population
- **Community Pharmacy Greater Manchester (CPGM)** to highlight pharmacy services to current and future commissioners
BENEFITS OF CPGM

- Is a single working group/ collaborative of all 7 Greater Manchester LPCs
- Provides support to all 7 LPCs and their contractors across Greater Manchester
- Represents the shared interests of all LPCs in the Greater Manchester area
- Broader engagement with commissioners on an Area Team basis—share learning/standardisation of services and training more efficiently than 7 separate LPCs could alone
BROADER ENGAGEMENT

AIMS

Commissioners such as:

- NHS England Area Teams,
- Public Health bodies & others

have adopted single operating models and thus want to talk to one body not seven.
The event was aimed at

- Local NHS bodies
- CCGs
- MPs
- Local Councillors
- Health and Wellbeing Boards
- Public Health
- Other local representative committees—Optometrists, dentists and GPs
- NHS Hospital Trusts
- LINks-Healthwatch

Services demonstrated at the event

- NMS
- MUR
- INR
- Inhaler technique project
- Sexual health
- Minor ailments
- Healthy living pharmacies
- Flu & meningococcal services
FLU SERVICE

- Working in partnership with pharmaceutical colleagues
- Demonstrating our services.....attendees given free vaccinations, including CCG Clinical director and Sue Sharpe!

Impact.... Manchester CCG Commissioned Pharmacy flu mop up service
FLU SERVICE

How did it come about
Why
Funded by
Training
No of pharmacists and pharmacies
Early outcomes and successes
Evaluation and future
INHALER TECHNIQUE PROJECT

- 92% of patients use their inhaler incorrectly
- 94% of healthcare professionals teach inhaler technique incorrectly
INHALER TECHNIQUE PROJECT

How did it come about
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INSIGHTS

• More effective engagement with commissioners highlighting the benefits of community pharmacy services

• Earlier engagement – future LESs?

• Enhanced inter-professional collaboration/working

• Solutions and partnership focused - utilising current pharmacy services to provide solutions to CCGs and LAs
QUESTIONS PLEASE